



## Strategic Calendar Review Task Force Review Process

*Approved by Task Force on January 3, 2023*

### **Task:**

The Strategic Calendar Review Task Force will review the 2023-2027 Eventing Calendar to identify and address any deficiencies found.

### **The Task Force is empowered to:**

- Recommend modifications to the date and level criteria of the Strategic Calendar. Recommendations may include opening a previously closed week and/or adding additional bid levels to the calendar if warranted.
  - o *Recommendations are reviewed by the Eventing Sport Committee, the Board of Directors has final approval.*
- Recommend to move currently allocated bid competitions to different dates on the Strategic calendar, with prior agreement from the event before a proposal is made.
  - o *Recommendations are reviewed by the Eventing Sport Committee, the Board of Directors has final approval.*
- Recommend opening bid processes.
  - o *The CEO has final approval.*

### **Recommendations on the above will be substantiated by:**

- Consideration of the Primary Criteria in Annex A of the Policies and Procedures as well as the additional criteria to be considered.
- Feedback collected from Athletes.
  - o At any time, Athletes may provide recommendations for the Task Force to consider by emailing [usefeventing@usef.org](mailto:usefeventing@usef.org).
  - o Surveys will be sent by the USEF Eventing Department following every bid competition. Surveys will be sent to Athletes who competed in the bid level(s). This is not the USEF Confidential Competition and Licensed Official Evaluation. This is a brief survey, designed by the Task Force, to specifically collect information that will help to make informed decisions.
- Feedback collected from Organizers.
  - o At any time, Organizers may provide recommendations for the Task Force to consider by emailing [usefeventing@usef.org](mailto:usefeventing@usef.org).
  - o Prior to the bid competition, Organizers will be notified that a survey will be sent to Athletes so they can encourage them to engage. Additionally, the Organizer will be informed that they will be contacted following their bid competition.
  - o Organizers will be contacted by the Managing Director of Eventing following their bid competition via phone or email to collect feedback or discuss Task Force recommendations.





- Feedback collected from Stakeholders.
  - o Stakeholders, aside from Organizers and Athletes, may be sought by the Task Force as determined necessary.
- Data Analysis
  - o Entry numbers and comparison of those numbers to previous years (if applicable) will be taken into consideration as well as surrounding competitions.
  - o Patterns of how High Performance Athletes are using the Strategic Calendar to prepare will be taken into consideration.
- Feedback received to date throughout the calendar development and bid allocation process has been collected and presented to the Task Force.

### **Process**

- The Task Force will meet on a monthly basis to review the bid competitions.
- Data and survey results will need to be collected for a comprehensive review. Therefore, follow-up regarding the bid competition may not be immediately following the competition.
- Competitions will be required to be renewed within 60 days per GR3, but licenses will be held until the review process for those competitions is completed by the Task Force. Fees will not be assessed for requesting a modification if the license has not been issued.

