



2021 ADEQUAN USEF EVENTING YOUTH TEAM CHALLENGE

PLEASE COMPLETE THE FOLLOWING APPLICATION ABOUT THE HOST FACILITY.

APPLICATION AND NOTIFICATION TIMELINE

1. Completed applications and any supporting materials must be submitted to cvaughn@usef.org on or before 5:00 pm EDT on December 15, 2020. The USEF is not responsible for applications which are not delivered.
2. USEF reserves the right to extend all timelines and reopen the bidding process if so decided by the Eventing Sport Committee.
3. Upon selection as the host site, more specific requirements to host the Adequan USEF Eventing Youth Championships will be sent to the approved host. The USEF will also have commercial interests and requirements to be met by the OC. These requirements will be discussed with potential bidders and will be fully outlined in the successful bidders Agreement between the OC and USEF.

TECHNICAL REQUIREMENTS

- A. The Event must be conducted under FEI Rules.
- B. The competition may be held as a stand-alone or within an existing event. However, if held with an existing event, it must be held in the main arena(s) with each competition (class) given premier timing in the schedule throughout the entire event.
- C. OC will be responsible for all expenses incurred as a result of hosting the Event, including those for the venue, staff, security, housing, equipment, officials, hospitality/food and beverage etc.
- D. OC will provide facilities for attending media, including power and internet, an event press officer and will coordinate media plan with the USEF communications department.
- E. OC will provide an experienced and professional results management team capable of providing results for the Team Challenge format and ideally with live scoring to be agreed upon by USEF.
- F. OC will provide FEI draft schedules and programs for the Team Challenge with input from USEF to ensure the technical specification accuracy.
- G. For the Long format, the OC must have conducted a CCI3*-S competition or higher on the venue prior to the event.
- H. The Judges, Stewards, Technical Delegates and Treating Veterinarians must have been approved by the Eventing Sport Committee.
- I. OC will be responsible for the overall management of the event in accordance with FEI rules.
- J. The CCI01*-L, CCI02*-L and CCI03*-L must be held between the months of September-November

SAFE SPORT

USEF prioritizes the safety and welfare of its participants. As the Competition Management of a USEF owned event, you are subject to and bound by the U.S. Center for SafeSport Code, and USEF Safe Sport Policy including the Minor Athlete Abuse Prevention Policies. These can be found at uscenterforsafesport.org/response-and-resolution/safesport-code/ and usef.org/safe-sport.

Competition Management shall enforce the suspensions and bans imposed by the U.S. Center for SafeSport and USEF by ensuring such individuals are prohibited from participating in any manner, including as a spectator. If any suspended or banned individual appears on the grounds, Competition Management shall have the person removed and promptly report the violation to USEF.

As it relates to performance of the services under this Agreement, Competition Management shall not hire or contract or engage as a volunteer any individual who is on a Sex Offender Registry or has a criminal conviction involving child abuse/neglect, animal cruelty, drugs, sexual misconduct, or a violent crime. Any individual who will have a position of authority over athletes or who will have regular contact with athletes must successfully complete and maintain through the term of this Agreement, the background check and SafeSport training required by the Safe Sport Policy.

ORGANIZER

NAME (FULL ADDRESS): _____

NAME OF VENUE: _____

COMPETITION MANAGER & USEF #: _____

COMPETITION SECRETARY & USEF #: _____



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COMPETITION DETAILS

Please select all sections that you wish to host: CCI01*-S CCI02*-S CCI03*-S CCI01*-L CCI02*-L CCI03*-L

****Preference will be given to competitions that will host a 1*, 2* and 3***

Dates of Competition: _____

Are these dates flexible? Yes No

Please indicate the entry numbers for the past three years for the divisions hosted: _____

EVENTING CROSS COUNTRY

Course Designer Name: _____

Type of irrigation to be used for Cross-Country Course: _____

ADDITIONAL DETAILS

What is your objective in submitting a bid? _____

Please elaborate on the specific plans for making the Team Challenge a special event: _____

MEDIA AND COMMERCIAL RIGHTS

Organizing Committee acknowledges and agrees that the USEF owns and retains all copyrights and exploitation rights in and to the Team Challenge across all media platforms, including but not limited to all traditional media (television, film, print, etc.) and digital media (social, internet streaming, digital recordings, etc) (collectively "Media Rights"), which may be granted to third parties at the discretion of the USEF. Organizing Committee acknowledges that the USEF will make best efforts to obtain a license to the Media Rights and Organizing Committee will not interfere with such efforts. If USEF obtains the Media Rights, USEF agrees to accept the photographer chosen by Organizing Committee so long as Licensee provides USEF with written permission from such photographer granting USEF access at no cost to USEF to at least ten photos for USEF's non-commercial use for promotional efforts per day, including but not limited to press releases, social media accounts, US Equestrian magazine, joy ad campaign and on usef.org. Furthermore, such photographer must grant USEF permission to convey this right to third parties for the purpose of fulfilling USEF's promotional efforts. This required written permission from Organizing Committee's photographer must be provided to USEF prior to the start of the Team Challenge and such permission must survive the termination of this Agreement.

MARKETING

- A. OC will submit their Marketing plan to USEF and will aggressively publicize the Event in order to attract spectators for the Team Challenge .
- B. OC will submit outline of event branding and signage they plan to include at the event. Additional signage may be provided by USEF and USEA.
- C. OC will submit plan for competitor amenities and activities including, but not limited to: Opening Ceremonies, welcome bags, awards presentations and social events.
- D. For the long format, OC will provide a 10'x20' trade fair space and tent for ShopUSEF.
- E. OC will accept all USEF Team Challenge Sponsor(s) and be responsible for activation of agreed sponsorship deliverables. The OC is able to secure their own sponsors for the event. For more details, email Layson Griffin at lgriffin@usef.org.
- F. OC must collaborate with USEF on their own Team Challenge sponsors and ensure there is no conflict with USEF event sponsors.
- G. OC must have USEF approval for the use of Team Challenge marks and logos.
- H. USEF must approve any and all Team Challenge branded merchandise offered for sale related to the event.
- I. OC to produce an event program and must coordinate with USEF on approval of program.



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REQUIRED SIGNATURE

Print Name

Signature

Title

Date

Application forms must be submitted to cvaughn@usef.org by 5:00pm eastern on Tuesday December 15, 2020.

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