



OCTOBER 15-18, 2020
ELKTON, MARYLAND
Cecil County

THE ULTIMATE EQUESTRIAN EXPERIENCE

The storied tradition of Eventing at Fair Hill continues with the inaugural Maryland 5 Star to be held at the newly constructed Fair Hill Special Event Zone

One of only two 5 Star events in the US and seventh worldwide. The prestigious 5 Star (CCI5*-L) designation is the pinnacle of the sport of Eventing, best described as an equestrian triathlon

Four days of competition: **Dressage, Cross-Country and Show Jumping**

Fair Hill is a 5,656-acre MD Department of Natural Resources Management Area, conveniently located between Baltimore and Philadelphia, with proximity to Delaware

Maryland5Star.us | 410-MD5-STAR | @Maryland5Star

WHY BECOME A PARTNER

Partnership Opportunities with the Maryland 5 Star at Fair Hill will provide your organization an effective platform to build brand awareness, connect directly with spectators from across the Mid-Atlantic Region, entertain key clients through unique hospitality & experiential offerings and gain exposure via event broadcast and livestreaming coverage.

Prestigious & Rare

One of only two 5 Star events in the US and seventh worldwide;
Eventing is one of the rare sports where men and women compete as equals

Maryland Pride

The Horse Industry makes up the very fabric of Maryland with an economic impact of more than \$2.1Billion and affects over 28,000 jobs statewide
Maryland is also home to more horses per square mile than any other state
Once established the Maryland 5 Star at Fair Hill economic impact is projected to grow up to \$30Million and welcome up to 80,000 spectators annually

World-Class Venue

It's only fitting that Maryland has invested millions into creating a multi-discipline, world-class equestrian facility at Fair Hill

AND SO MUCH MORE...

Additional Featured Competitions

- USEF 3 Star (CCI3*-L) Eventing National Championships
- USEA Young Event Horse East Coast Championships

Other Expected Attractions

- 5 Star Hospitality
- Picturesque Tailgating
- Live Entertainment
- Equestrian Demonstrations & Dog-Friendly Activities
- Expansive Vendor Village
- Maryland's Favorite Foods & Drinks

HOW TO GET INVOLVED

We are pleased to offer a variety of partnerships packages and levels that can be customized to meet your budget, marketing objectives and promotional needs.

Partnership benefits can range from:

Event name and logo usage rights in promotional campaigns
Category exclusivity
On-site activation and display
Broadcast and livestreaming inventory
In-market sales promotions and customer rewards
Digital (website) & social media
VIP guest experiences, hospitality & tailgating
Media & PR events
...and anything else we can dream up to meet your needs!

TITLE SPONSOR	1 Available
5 STAR	2 Available
4 STAR	3 Available
3 STAR	4 Available
2 STAR	5 Available
1 STAR	10 Available
RIBBON	10 Available



Dressage



Cross-Country



Show Jumping

Don't wait! Contact Kaitlyn McNerney at Kaitlyn@maryland5star.us

The Maryland 5 Star at Fair Hill is produced by The Fair Hill Organizing Committee, an affiliate of The Sport and Entertainment Corp of Maryland (501(c)3), in partnership with Fair Hill International.

