

The following promotion is intended for viewing in the United States, excluding Rhode Island, only and will be construed and evaluated according to United States laws. Do not proceed in this site if you are not a legal U.S. resident, 21 years or older, and accessing this site in the United States.

**USEF SPRING SWEEPSTAKES  
OFFICIAL RULES – NO PURCHASE NECESSARY  
TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.  
OPEN TO LEGAL U.S. RESIDENTS, EXCEPT RHODE ISLAND, 21 YEARS OF AGE OR OLDER. VOID WHERE  
PROHIBITED.**

1. **How to Enter:** Beginning at 9:00 a.m. Eastern Time (“ET”) on April 1, 2024 until 10:00 p.m. ET on June 10, 2024 (the “Promotion Period”), you may enter the USEF Spring Sweepstakes (the “Promotion”) in any of the following ways:

- (i) **Online Entry:** Visit the Promotion Entry Page at [usef.org/sweepstakes](http://usef.org/sweepstakes) (the “Website”) and complete the online entry form. All required fields must be completed for valid submission. Individual must authorize signup for a free USEF Fan Account or verify current fan account or USEF membership. Limit of one (1) online entry per valid email address. One (1) entry required to participate in the Promotion.
- (ii) **Mail-in Entry:** Hand print your name, email address, complete mailing address, and phone number either on a postcard or on a separate piece of paper no larger than 8½ x 11 inches, and mail the postcard or paper to:

USEF  
Attn: Marketing Promotion  
4001 Wing Commander Way  
Lexington, KY 40511

Mail-in entries must be postmarked by June 6, 2024 and received by June 10, 2024. Limit one (1) entry per envelope. Mechanically reproduced or hand stamped entries will not be accepted. Incorrect, illegible, and incomplete entries are void.

- **Rules Request:** These official rules are also available on the Website or by sending a stamped, self-addressed #10 sized envelope (“SASE”) to:

USEF  
Attn: Marketing Promotion – Rules Request  
4001 Wing Commander Way  
Lexington, KY 40511

Vermont residents may omit return postage with official rules requests.

All entries must be received during the Promotion Period.

2. **Eligibility:** This Promotion is open only to legal residents of the U.S., excluding Rhode Island, who are 21 years of age or older as of the date of entry, who enter as described herein, except employees and members of their households and immediate families (spouses, parents, siblings, children and each of their respective spouses) of the Promotion Entities (as defined below) and their respective

parent companies, subsidiaries, and affiliates, and their advertising and promotion agencies, and all local sponsors. The Promotion is subject to all applicable federation, state, and local laws and regulations. Void where prohibited.

3. **Privacy:** When you enter at the Website, you may be asked to consent to receive promotional e-mails and reminders for upcoming promotions and information about Promotion Entities, as defined below. Consenting to receive such e-mails is optional and does not have to be agreed to in order to be eligible to enter the Promotion and does not improve your chances of winning. In the event you do consent to receive these e-mails, the use of such e-mails shall be subject to the privacy policy of the United States Equestrian Federation ("Sponsor") (the "Privacy Policy"), which is available on the Website. Any information you submit as part of the Promotion will be treated in accordance with Privacy Policy. Except where prohibited, participation in the Promotion constitutes your consent to Sponsor's use of your name, likeness, entry, and state of residence for promotional purposes in any media without further payment or consideration.
4. **Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Sponsor, as final and binding as it relates to the content. The Promotion is subject to all applicable federal, state, and local laws.
5. **Limitations of Liability:** Sponsor, and other participating sponsors (collectively with Sponsor, the "Promotion Entities") their respective affiliates, subsidiaries, parent corporations, advertising and promotion agencies, and their respective officers, directors, shareholders, employees, and agents, and any and all Internet servers and access provider(s) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Promotion; inability to access the Website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any web site; printing or human or other errors; and any entries which are late, lost, incomplete, misdirected, stolen, mutilated, illegible or postage due, or any combination thereof. Proof of mailing, in person submission, or online submission is not considered proof of delivery or receipt. All entries become the property of Sponsor and will not be returned. By entering, all participants and/or entrants also agree to release, discharge, indemnify and hold harmless the Promotion Entities and their respective parent companies, subsidiaries, their respective representatives and agents, advertising and promotion agencies, sweepstakes partners and prize suppliers, and all of their respective affiliated companies, employees, officers, directors and shareholders, from and against all claims and damages or liability arising in connection with each entrant's participation and/or entry in the Promotion and/or their receipt or use of any prize awarded in this Promotion or due to any injuries, damages, or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of any prize or participation in any sweepstakes-related activity or participation in this Promotion. Any and all warranties and guarantees are subject to the respective manufacturer's terms. Winner must sign a Liability and Publicity Release. All documents must be returned by the date and/or time indicated within such documents. If potential winner fails to return such documents within that time, or if an entrant is found to be ineligible, or if they do not comply with the Official Rules, then the potential winner will be disqualified and an alternate winner will be selected. Except where prohibited by law, the winner's entry and acceptance of the prize constitutes permission for the Promotion Entities to use

said winner's names, photographs, likenesses, statements, biographical information, voices, and city and state addresses on a worldwide basis, and in all forms of media, in perpetuity, without further compensation.

6. **Odds:** The odds of winning depend on the number of eligible entries received.
7. **How Winner will be Determined:** One winner will be selected in a random drawing from among all eligible entries on June 11, 2024, by and under the supervision of Sponsor. The winner will be contacted by email, as well as announced on the U.S. Equestrian Federation social media pages. Sponsor's decisions with respect to winner and other matters pertaining to the Promotion shall be final. A prospective winner may be required to sign an affidavit of eligibility and release of liability and publicity (where permitted), and return same, properly executed, within five (5) days of issuance of prize notification. If Sponsor is unable to contact the prospective winner within three (3) days from first notification attempt, if the prospective winner fails to complete and return all requested forms by the specified date, or if the prospective winner fails to comply with any of the requirements, their prize will be forfeited and an alternate prospective winner shall be selected. By entering into the Promotion, all entrants consent to the use of their name, photograph, likeness, biography, voice, and/or video for advertising and promotional purposes, including online announcements, worldwide and without limitation and without additional compensation, except where prohibited by law. The odds of winning depend upon the number of eligible entries received for the applicable drawing.
8. **Conditions of Entry:** This Promotion is governed by U.S. law and is subject to all federal, state, and local laws and regulations. Void where prohibited by law. Entry materials that have been tampered with or altered are void. If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Promotion, Sponsor reserve the right at their sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently.
9. **Terms:** Sponsor reserves the right to terminate, modify, or suspend the Promotion, or to conduct additional random drawings to award the prizes using all eligible, non-suspect entries received as of the termination date. Should the Promotion be terminated prior to the stated expiration date, notice will be posted on the Website. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made. Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. In the event of a dispute as to the identity of the winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

10. **Disputes:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE COMMONWEALTH OF KENTUCKY, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Fayette County having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Promotion), and participant further waives all rights to have damages multiplied or increased.

11. **Prize:** The Winner of the USEF Spring Sweepstakes will receive:

One (1) Autograph photo of Tamie Smith and Mai Baum Halter - \$2000 value

One (1) SI Tickets \$200 Gift Card - \$200 value

One (1) 25lb. Bucket of Platinum Performance Equine - \$189 value

One (1) 50lb. Bag of Buckeye GRO 'N WIN - \$58 value

One (1) LeMieux Gift Card – Value \$250

One (1) Charles Owen Luna Helmet - \$340 value

One (1) Defender Lego Set - \$224 value

One (1) USEF swag package - \$500 value

The specifics of all aforementioned elements of the prizes in the Promotion shall be solely determined by Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is non transferable. All costs, taxes, fees, and expenses associated with any element of any prize not specifically addressed above are the sole responsibility of the respective Winner. All federal, state, and local taxes on prizes are the prize Winner's responsibility. Winner will be issued a 1099 tax form for the actual value of the respective prize. Prize cannot be transferred, substituted, or redeemed for cash except at Sponsor's sole discretion. Sponsor reserves the right to substitute the prize, or portions thereof, with a prize of equal or greater value.

12. **Winner's List:** Beginning on or about June 17, 2024 you may obtain the name of the Winner, either by going to the Website or mailing a SASE to: USEF Marketing Sweepstakes - Winner's List, United States Equestrian Federation, 4001 Wing Commander Way, Lexington, KY 40511. Requests received after July 17, 2024 will not be honored.

13. **Sponsor:** United States Equestrian Federation, 4001 Wing Commander Way, Lexington, KY 40511

- MARS Horsecare dba BUCKEYE Nutrition, 300 E. Schultz Ave., Dalton Ohio 44618
- Charles Owen Inc., 1735 Old Petersburg Road, Lincolnton, GA 30817
- Jaguar Land Rover North America, LLC, 100 Jaguar Land Rover Way, Mahwah, NJ 07495-1100
- LeMieux Ltd., Woodington Road, East Wellow, Romsey, Hampshire, SO51 6DQ
- Platinum Performance, Inc., 90 Thomas Road, Buellton, California 93427
- SI Tickets, Inc., 26 Broadway, Suite 934, New York, NY 10004

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