

The following promotion is intended for viewing in the United States under its applicable laws, excluding Rhode Island. Do not proceed in this site if you are not a legal U.S. resident, except Rhode Island, 21 years or older, and accessing this site in the United States. The following rules (the “Official Rules”) apply to the below-referenced promotion.

**USEF 2026 SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL U.S. RESIDENTS, EXCEPT RHODE ISLAND, 21 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED.**

1. **Sponsors:** The Sponsors of this USEF 2026 Winter Sweepstakes (the “Promotion”) are listed below (hereinafter, the “Sponsors”):
  - United States Equestrian Federation, 4001 Wing Commander Way, Lexington, KY 40511
  - Traverse City Horse Shows, 6535 Bates Road, Williamsburg, MI 49690
  
2. **How to Enter:** Beginning at 12:01 a.m. Eastern Time (“ET”) on March 3, 2026, and ending at 11:59 p.m. ET on June 15, 2026 (the “Promotion Period”), you may enter the Promotion in any of the following ways:
  - (i) **Online Entry:** Visit the Promotion Entry Page at usef.org (the “Website”) and follow the links and instructions to complete and submit the online entry form: [usef.org/sweepstakes](https://usef.org/sweepstakes). All required fields (which includes name, phone number, and an accurate email and mailing address) must be accurately completed for valid submission. In order to participate you will need internet access and an accurate email and mailing address. Individuals must authorize signup for a free USEF Fan Account or verify current fan account or USEF membership. Limit of one (1) online entry per person; or
  
  - (ii) **Mail-in Entry:** Hand print your name, email address, complete mailing address, and phone number either on a postcard or on a separate piece of paper no larger than 8½ x 11 inches, and mail the postcard or paper to:

USEF  
Attn: Marketing Promotion  
4001 Wing Commander Way  
Lexington, KY 40511

Mail-in entries must be postmarked by June 15, 2026, and received by June 25, 2026. Limit one (1) entry per envelope. Mechanically reproduced or hand stamped entries, or other automated means which subvert the entry process are void and will not be accepted. Incorrect, illegible, and incomplete entries are also void. All entries become the property of Sponsors and will not be acknowledged or returned. Limit of one entry per person during the Promotion Period, regardless of entry method used. Duplicate entries for single individual during the Promotion Period will be disqualified. All entries must be received by Sponsors before the end of the Promotion Period.

3. **Winner's List/Official Rules Request:** These Official Rules are also available on the Website or by sending a stamped, self-addressed #10 sized envelope ("SASE") to:

USEF

Attn: Marketing Promotion – Winner's List/Official Rules Request  
4001 Wing Commander Way  
Lexington, KY 40511

Vermont residents may omit return postage with Official Rules requests.

The name of the Winner(s) can also be obtained after the conclusion of the Promotion Period by written request, identifying the Promotion and requesting a winner(s) list to the above address. Winner requests must be received no later than thirty (30) days after the end of the Promotion Period.

4. **Eligibility:** This Promotion is open only to legal residents of the U.S., excluding Rhode Island, who are 21 years of age or older as of the date of entry, who enter as described herein. Employees and members of their households and immediate families (spouses, parents, siblings, children and each of their respective spouses) of the Sponsors, as well as each of their respective directors, officers, owners, employees and agents, and their respective parent companies, subsidiaries, and affiliates, including their respective advertising and promotion agencies (the "Promotion Parties") are not eligible to participate in the Promotion. The Promotion is subject to all applicable federation, state, and local laws and regulations. Void where prohibited or restricted by law. Eligibility is conditioned upon the acceptance of these Official Rules.
5. **Privacy:** As part of the entry submission process, you may be asked to consent to receive promotional e-mails and reminders for upcoming promotions and information about Sponsors, as defined below. Consenting to receive such e-mails is optional and does not have to be agreed to in order to be eligible to enter the Promotion and does not improve your chances of winning. In the event you do consent to receive these e-mails, the use of such e-mails shall be subject to the privacy policy of the applicable Sponsor entities (the "Privacy Policy"), which is available on the Website. Any information you submit as part of the Promotion will be treated in accordance with Privacy Policy.
6. **Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these Official Rules, as well as by all interpretations of these Official Rules by Sponsors, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Sponsors, including resolution of disputes in connection with this Promotion, as final and binding in all matters as it relates to this Promotion.
7. **Limitations of Liability:** Sponsors, and other participating sponsors (collectively, the "Promotion Entities"), their respective affiliates, subsidiaries, parent corporations, advertising and promotion agencies, and their respective officers, directors, shareholders, employees, and agents, and any and all Internet servers and access provider(s) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Promotion; inability to access the Website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any web site; printing or human or other errors; and any entries

which are late, lost, incomplete, misdirected, stolen, mutilated, illegible or postage due, or any combination thereof. Proof of mailing, in person submission, or online submission is not considered proof of delivery or receipt. By entering, all participants and/or entrants also agree to release, discharge, indemnify and hold harmless the Promotion Entities and their respective parent companies, subsidiaries, their respective representatives and agents, advertising and promotion agencies, sweepstakes partners and prize suppliers, and all of their respective affiliated companies, employees, officers, directors and shareholders, from and against all claims and damages or liability arising in connection with each entrant's participation and/or entry in the Promotion and/or their receipt or use of any prize awarded in this Promotion or due to any injuries, damages, or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of any prize or participation in any sweepstakes-related activity or participation in this Promotion. Any and all warranties and guarantees are subject to the respective manufacturer's terms. The Winner must sign a Liability and Publicity Release. All documents must be returned by the date and/or time indicated within such documents. If the potential winner fails to return such documents within that time, or if an entrant is found to be ineligible, or if they do not comply with the Official Rules, then the potential winner will be disqualified and an alternate winner will be selected. Except where prohibited by law, the Winner's entry and acceptance of the prize constitutes permission for the Promotion Entities to use said Winner's names, photographs, likenesses, statements, biographical information, voices and/or video, and city and state addresses on a worldwide basis ("Privacy Information"), and in all forms of media, in perpetuity, including online announcements, and Winner agrees to appear for any presentation, or other activity which may include filming/audio/video/electronic or other recordings and/or interviews as may be determined by Sponsors from time to time, without further compensation.

8. **Odds:** The odds of winning depend on the number of eligible entries received. A purchase or payment of any kind will not improve your chances of winning.
9. **How Winner will be Determined:** One prospective winner will be selected in a random drawing from among all eligible entries on June 26, 2026, by and under the supervision of Sponsors. The prospective winner will be contacted by email. Sponsors' decisions with respect to the Winner (as defined below) shall be final. A prospective winner may be required to sign an affidavit of eligibility and release of liability and publicity (where permitted), and return same, properly executed, within five (5) days of issuance of notification. If Sponsors are unable to contact the prospective winner within three (3) days from first notification attempt, or if the prospective winner fails to complete and return all requested forms by the specified date(s) provided by Sponsors, or if the prospective winner fails to comply with any of the requirements, their prize will be forfeited, and an alternate prospective winner shall be selected. The eligible Winner will be announced on Sponsors' social media pages. By entering into the Promotion, all entrants consent to the use of their Privacy Information for advertising and promotional purposes, including online announcements, worldwide and without limitation and without additional compensation, except where prohibited by law.
10. **Conditions of Entry:** This Promotion is governed by U.S. law and is subject to all federal, state, and local laws and regulations. Void where prohibited by law. Entry materials that have been tampered with or altered are void. If, in Sponsors' opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Promotion, Sponsors reserve the right at their sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently.

11. **Terms:** Sponsors reserve the right to terminate, modify, or suspend the Promotion, or to conduct additional random drawings to award the prizes using all eligible, non-suspect entries received as of the termination date. Should the Promotion be terminated prior to the stated expiration date, notice will be posted on the Website. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made. Sponsors reserve the right to seek damages and other remedies from any such person to the fullest extent permitted by law. In the event of a dispute as to the identity of the winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.
12. **Disputes:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE COMMONWEALTH OF KENTUCKY, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Fayette County having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Promotion), and participant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the right and obligation of entrants and Sponsors in connection with this Promotion, shall be governed by, and construed in accordance with, the substantive laws of the Commonwealth of Kentucky, USA without regard to Kentucky's choice of law provisions
13. **Prize:** One (1) individual winner of the Promotion will be randomly selected and, upon meeting all of the eligibility requirements, designated as the winner (the "Winner"). The Winner will receive the Prize (as defined below):
- Two (2) VIP Tickets to attend NAYC, value \$730
  - One (1) Event Parking Pass, value \$30
  - Two (2) Night Hotel accommodations, value \$882
  - Two (2) Airline Vouchers, value \$500 each
  - One (1) Traverse City VIP Experience, value \$500
  - One (1) Elk Rapids Marina Cruise Experience, value \$800
  - One (1) Wine Tasting Experience, value, \$40
  - One (1) Dinner Reservation and Gift Card, \$200
- Total value: \$4182

The specifics of all aforementioned elements of the Prize in the Promotion shall be solely determined by Sponsors. The Prize is awarded “as is” with no warranty or guarantee, either express or implied. Limit of one (1) Prize per person. No cash or other Prize substitution permitted except at Sponsors’ discretion. The Prize is non-transferable to any other person, including relatives or friends. All costs, taxes, fees, and expenses associated with any element of any Prize not specifically addressed above are the sole responsibility of the respective winner. All federal, state, and local taxes on prizes are the Prize Winner’s responsibility. The Winner will be issued a 1099 tax form for the actual value of the respective Prize. The Prize cannot be transferred, substituted, or redeemed for cash except at Sponsors’ sole discretion. Sponsors reserve the right to substitute the Prize, or portions thereof, with a prize of equal or greater value.

14. This promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook, Twitter, Instagram, Snapchat, Youtube, Pinterest, LinkedIn, or Google. You understand that you are providing your information to the owner of this Promotion and not to Facebook, Twitter, Instagram, Snapchat, Youtube, Pinterest, LinkedIn or Google.