

Stephen Blauner Challenge

A lasting legacy in honor of Steve

\$958,000 raised towards \$1,200,000 Goal

Steve (Blauner) was a dear friend to many of us as he touched the sport in a multitude of ways, from horse ownership to serving as a Trustee of the USET Foundation and as a member of the *Raising the Bar* Campaign Steering Committee. He was also incredibly active ensuring the continuation and success of the Millbrook Horse Trials and supporting horse syndication as a way to expand ownership opportunities for riders and bring new people into our sport.

Steve's determination and commitment to furthering the careers and opportunities of hard working and talented young event riders, helping them to fulfill their dreams as well as provide a foundation for our country's future representation on the world stage was his passion.

In Steve's honor, the Stephen Blauner Challenge was established with a goal of \$1,200,000. Steve's friend and fellow USET Foundation Trustee, Jacquie Mars made a gift of \$300,000 to lead the way. To date 959,000 has been raised towards the \$1,200,000 goal.

The funds received from this Challenge will not only help our US Eventing Team at the Tokyo Olympic Games, they will also help support the USEF Developing Programs and establish The Stephen Blauner Endowment Fund that will create permanence and provide an annual grant for this country's rising stars who may not otherwise have the opportunity to follow their dreams to represent their country as a member of the United States Equestrian Team.

With just \$241,000 to go by December 31, 2020 we invite your participation in helping to ensure continued support for the important programs Steve loved and giving talented young event riders the opportunities to achieve their dreams.

Please contact Bonnie B. Jenkins, USET Foundation, 908-234-1251 or bjenkins@uset.org

Honor Roll of Donors

Jacqueline B. Mars

Tim and Cheryl Holekamp

Caroline Moran

Donald and Barbara Tober

Chris Pucillo

Bonnie Stedt

Gloria and Craig Callen

Fernanda Kellogg

Mark Hart

Annie Jones

THE STEPHEN BLAUNER CHALLENGE

Goal \$1,200,000



- In memory and honor of Eventing owner and amateur rider Steve Blauner, USET Foundation Honorary Life Trustee Jacqueline B. Mars has stepped forward to announce the “The Stephen Blauner Challenge.” As Jacquie so eloquently stated, “Steve was a motivated member and advocate of the equestrian community. He was a valued member of the USET Foundation *Raising the Bar* Campaign Steering Committee and the USEF Eventing Owners Task Force. Most importantly, Steve was a friend to so many of us.”
- We invite you to honor Steve’s legacy and his dream to develop and support the next generation of Team riders, as well as see our United States Equestrian Team achieve excellence on the world stage. Please join Jacquie, and others, by becoming part of this special challenge.
- Gifts to the Steve Blauner Challenge will directly support the US Eventing Team at the 2020 Olympic Games and the USEF High Performance Developing Programs.
- A Stephen Blauner Endowment Fund will also be established to provide a grant annually for the MARS Bromont Rising U25 Program.
- Jacquie has launched the challenge with a \$300,000 commitment and has asked us to engage others who will fund the balance by December 31, 2020.
- Gift commitments of \$20,000 or more are eligible for the Challenge and may be paid over a multi-year period (2020-2023). All gifts are tax-deductible.

# of Gifts	Gift Amount	Total	2020	2021	2022	2023
1	\$ 300,000	\$300,000	\$300,000			
1	\$ 200,000	\$200,000	\$50,000	\$ 50,000	\$50,000	\$50,000
3	\$ 100,000	\$300,000	\$25,000	\$ 25,000	\$25,000	\$25,000
4	\$ 50,000	\$200,000	\$12,500	\$ 12,500	\$12,500	\$12,500
10	\$ 20,000	\$200,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
19 Gifts		\$1,200,000				



The “Raising the Bar” campaign for the USET Foundation will require extraordinary commitment and the support of those in the equestrian community who love the sport and desire to see our athletes, both equine and human, compete and win at the highest levels of international competition.

