

## Combined Driving National Championship Host Application Criteria

1. Whenever possible, any Advanced National Championship class with a corresponding FEI World Championship that year should be held **at least one month before the FEI World Championship**
2. When an Advanced class is on an alternating year with the corresponding FEI World Championships, give preference to **event applications with later dates** to the Advanced National Championship that year
3. National Championships should be awarded to a location for **a maximum of two (2) consecutive years**, with an allowance if no other sufficient applications have been received for that Championship
4. Whenever possible, **allocate each National Championship to different events** that year  
(Advanced Championship classes held separately, except Advanced Ponies which are held together; Preliminary Championships are held together; Intermediate Championships are held together)
5. The **quality of the arena (footing) and obstacles** will be considered
6. If a facility has hosted a National Championship in previous years, any additional positive and/or negative feedback of those Championships will be considered
7. The **marketing efforts** provided by the event and its ability to **promote the sport** beyond the participants
8. Preference given to **applications that are complete**, including where practical the **naming of Officials** or indication of names of Officials
9. The **communication capabilities** within a venue will be considered; in future, this will include internet capabilities

### Examples from Major Events Criteria

- ❖ Primary criteria;
  - High Performance Sport impact; impact on the cross discipline key events calendar.
  - How the bid fits with the plans for US Equestrian Teams
  - Growing equestrian sport in the USA
- ❖ Previous experience and expertise of the Organizing Committee, or the demonstration of a plan to put together an experienced organizing team (this is a key criteria)
- ❖ Developing Volunteer opportunities and Volunteer numbers
- ❖ Opportunities for benefits for Developing Athlete Programs and competitions
- ❖ Generating participation in equestrian sport
- ❖ Benefit to and interaction with, the local community
- ❖ Media related impact and TV opportunities
- ❖ Opportunities to attract new sponsors or link existing USEF sponsors, creating benefits for USEF
- ❖ Opportunities for the USETF to interact with existing and potential Donors
- ❖ Opportunities to develop and extend intellectual property as a commodity to expand major event and high performance work forces and staff.