

SPONSORSHIP AND CONTRIBUTION AGREEMENT

Please print or type the requested information below as it should appear in the convention materials:

Name: _____

Business/Farm: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-Mail: _____

I would like to contribute to the 2010 EQUUS Foundation / USEF Youth Convention. Please select Sponsorship level below:

\$2,500 Presenting Sponsor

\$1,000 Activities Sponsor

I would like to make a contribution to the Youth Convention. Please find my enclosed payment in the amount of _____

I would like to reserve a display table during the trade fair on Saturday, January 16, 2010.

College or Affiliate: _____

Program(s) and/or materials to be on display: _____

Signature of Authorized Representative Date

Please mail this form along with payment by December 1, 2009, to United States Equestrian Federation, Attention: Jennifer Mellenkamp, 4047 Iron Works Pkwy, Lexington, KY 40511

If you would like to pay by credit card please fax your form to 859.231.6662.

Payment Information

Check #: _____

(Please write Youth Convention in the memo line. Make check payable to USEF)

Visa MasterCard

Credit Card #: _____

Expiration Date: _____

Signature: _____

UNITED STATES EQUESTRIAN FEDERATION
THE NATIONAL GOVERNING BODY FOR EQUESTRIAN SPORT

2010

EQUUS FOUNDATION /
USEF YOUTH CONVENTION

4047 Iron Works Parkway
Lexington, KY 40511
www.usef.org

LOUISVILLE, KY
JANUARY 16, 2010

SPONSORSHIP AND
CONTRIBUTION OPPORTUNITIES



UNITED STATES EQUESTRIAN FEDERATION
THE NATIONAL GOVERNING BODY FOR EQUESTRIAN SPORT

www.usef.org

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2010 EQUUS FOUNDATION / USEF YOUTH CONVENTION



The third annual 2010 EQUUS Foundation / USEF Youth Convention will be held on January 16, 2010 in conjunction with the USEF Annual meeting, at the Marriott Downtown in Louisville, Kentucky. Nearly 500 equine enthusiasts are expected to attend this Convention, held for the purpose of uniting youth from around the country, as well as, for growing equine interest and participation. The EQUUS Foundation / USEF Youth Convention takes place on one day that will include break-out sessions on various topics focused on leadership, the pursuit of excellence in horsemanship, collegiate opportunities, and careers within the equestrian community. Attendees will learn to become better horsemen, develop awareness of educational opportunities to pursue a career in the equine industry, and gain leadership skills to serve as future committee members.

The EQUUS Foundation / USEF Youth Convention is an outreach program planned primarily by the USEF Youth Council which is comprised of USEF members, 22 years of age and under.

GOALS

- Provide strong and creative youth leadership for all equestrian sport in the United States.
- Promote the pursuit of excellence in horsemanship from the grass roots to the top levels.
- Advance the level of horsemanship across all disciplines throughout the United States.
- Generate interest between competitors and enthusiasts from all breeds and disciplines.
- Educate members and the public about equestrian sport.

USEF has over 17,000 junior members age 17 and under. The majority of these members compete in USEF licensed competitions.

In addition to the USEF membership, invitations and press releases will be distributed to affiliate associations, 4-H and FFA clubs, College and University Equestrian Departments, Collegiate and Scholastic Equestrian teams to encourage participation in the 2010 EQUUS Foundation / USEF Youth Convention.



SPONSORSHIP BENEFITS

Presenting Sponsor—\$2,500

- Recognition in all official 2010 EQUUS Foundation / USEF Youth Convention news releases
- Recognition on Youth Council's website as sponsor with link from Youth Council website to your company or stable website (including company/stable logo)
- Recognition on 2010 EQUUS Foundation / USEF Youth Convention signage
- Recognition in 2010 EQUUS Foundation / USEF Youth Convention program
- Opportunity to enclose promotional materials and merchandise in every 2010 EQUUS Foundation / USEF Youth Convention registration bag (Materials must be received by December 1, 2009)

Convention Activities—\$1,000

- Name recognition on specific product(s), sessions, dance, etc.—call Jennifer Mellenkamp at 859.225.6955 for details
- Recognition on Youth Council's website as sponsor with link from Youth Council website to your company or stable website (including company/stable logo)
- Recognition on 2010 EQUUS Foundation / USEF Youth Convention signage
- Recognition in 2010 EQUUS Foundation / USEF Youth Convention program
- Opportunity to enclose promotional materials and merchandise in every 2010 EQUUS Foundation / USEF Youth Convention registration bag (Materials must be received by December 1, 2009)



CONTRIBUTION BENEFITS

Friends of the 2010 EQUUS Foundation / USEF Youth Convention (\$25.00 or above)

Recognition of donation in 2010 EQUUS Foundation / USEF Youth Convention program

Trade Fair

\$50 - Display Table (6' x 2.5', skirted)—Colleges and Affiliates will have the opportunity to showcase information concerning their equine programs, equestrian teams and youth programs (sorry, no vendors). Displays can be set up Saturday, January 16, 2010, between 7:00 a.m. and 8:00 a.m. They can remain up during the 2010 EQUUS Foundation / USEF Youth Convention and Pegasus Reception Saturday evening.

Please direct any inquiries to the Youth Programs Director, Jennifer Mellenkamp 859.225.6955 or jmellenkamp@usef.org.

United States Equestrian Federation, Inc. is a 501 (c) (3) organization. Your contribution is tax-deductible to the fullest extent allowable by law.