



Doug Prather, Lexington, Kentucky

HORSE LOVERS FROM
AROUND THE WORLD
*are volunteering for
the 2010 Games.*

900 HORSES

800 RIDERS

60+ NATIONS

16 DAYS

8 WORLD CHAMPIONSHIPS

1 CITY

For their love of Kentucky. For their pride in America. For their love of the horse.

Those are among the responses given by more than 5,000 people who have already offered their time and service before and during the 2010 Alltech FEI World Equestrian Games.

The 2010 Games will take place September 25th-October 10th at the Kentucky Horse Park in Lexington, KY. But volunteers are coming from the Bluegrass hills and far beyond to be a part of what, in their own words, they call “a historic” and “once-in-a-lifetime” opportunity.

A formal volunteer registration for the 2010 Alltech FEI World Equestrian Games began in January 2008. In the first 10 days of that program, more than 4,000 people from all 50 U.S. states and 48 countries logged onto www.feigames.org/getinvolved and created a volunteer profile. More volunteers continue to sign up daily.

LET THE GAMES BEGIN.



Become a 2010 Alltech FEI World Equestrian Games Volunteer!

Log on to www.feigames2010.org and click on “Get Involved.” Read the paragraph underneath “Volunteer” and then click on the gold box that says “Register” in order to fill out your profile.

At least 6,000 volunteers will be needed to work 25,000 shifts during the 2010 Games. Volunteers will be working in hundreds of different areas around the Kentucky Horse Park, as well as at designated locations around the region.

“Our volunteers will be bringing with them many different backgrounds,” said Cathy Rutter, Director of Community and Volunteer Relations for the World Games 2010 Foundation. “We will need volunteers for each of the equestrian disciplines of the Games, but we will also need volunteers to work as translators, at information desks and in their specialized areas of expertise.”

That’s just what physical therapist Susan Segerman had in mind when she signed up. “I am volunteering for the FEI Games, and hope to work with the para-equestrians,” the Ohio native said. “As an equestrian and a physical therapist, I thought it would be a priceless and memorable way to combine two things I am passionate about!”

And for equestrians around the world, the 2010 Games is simply a can’t-miss opportunity.

“There is simply no other event in the equestrian world that deserves the support of American horse enthusiasts more than the upcoming Alltech FEI World Equestrian Games!” said Nancy Stevens-Brown of Soquel, CA. “As a former competitor at the first WEG in Stockholm 1990, where my team took the Bronze for our country, I can say from personal experience that it is a rare chance to be a part of something truly grand and all-encompassing in equestrian sport.”

“In 2003, I got to spend a summer at the Kentucky Horse Park. I absolutely loved it,” said Crystal Martin of Canada. “What a perfect place to be surrounded by the beauty and athleticism of all the disciplines presented at the 2010 Alltech FEI World Equestrian Games.”

In Kentucky, local volunteers are proud of their state’s horse history and are ready to show the Bluegrass State to the world.

“The 2010 Games will create a lasting memory of the community and state where we reside,” noted Don C. Sullivan of Lexington, KY. “If each of us would contribute our expertise with a smile and friendly hello to all our guests, Central Kentucky will be remembered for that hospitality. I want everyone to know that each of us did a small part to create a favorable image of the area in which we live.”

But whether they come from the hills of Kentucky, from across the U.S. or from Russia, Italy, South Africa or Thailand, these volunteers speak one common language—the language of the horse.

“I volunteered because I want to give back to a sport that has given so much to me – discipline, courage and passion,” said Ashley Bell of North Carolina.